

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.6746 Longitude: -95.277

Broadway Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	79,466	284,243	1,265,771
	Population Est 23Q1	79,749	285,012	1,265,132
	Population Est 22Q4	79,771	285,207	1,263,932
	Population Est 22Q3	79,145	284,812	1,260,704
	Population Est 22Q2	79,062	284,457	1,257,674
	Population Est 22Q1	79,043	283,917	1,256,402
	Population Est 21Q4	78,900	283,270	1,252,699
	Population Est 21Q3	80,058	284,368	1,252,101
	Population Est 21Q2	80,126	284,454	1,246,618
	Population Fcst	78,120	282,069	1,302,102
	2010 Census Population	84,605	288,547	1,145,404
	2000 Census Population	89,162	285,317	1,060,027
	1990 Census Population	73,991	256,996	963,711
	Current Year Daytime Population	92,393	335,774	1,917,140
	Average Seasonal Population	171	761	7,099
	Historical Annual Growth, 1990 – 2000	1.88%	1.05%	0.96%
	Historical Annual Growth, 2000 – 2010	-0.52%	0.11%	0.78%
	Estimated Annual Growth, 2010 – CY	-0.44%	-0.11%	0.70%
	Projected Annual Growth, CY to Y5	-0.34%	-0.15%	0.57%
	Group Qtrs Est	577	4,445	31,364
Transient Est Average Last 4 Qtrs	6,791	12,419	66,719	
<b>Households</b>	Current Year Estimated Households	26,706	94,204	482,484
	Households Est 23Q1	26,794	94,432	481,881
	Households Est 22Q4	26,810	94,498	481,307
	Households Est 22Q3	26,594	94,366	479,813
	Households Est 22Q2	26,567	94,247	478,681
	Households Est 22Q1	26,565	94,064	478,051
	Households Est 21Q4	26,519	93,825	476,436
	Households Est 21Q3	26,897	94,185	476,153
	Households Est 21Q2	26,925	94,224	473,393
	Households Fcst	26,237	93,523	501,365
	2010 Census Households	26,023	88,997	412,336
	2000 Census Households	27,093	88,073	373,552
	1990 Census Households	25,446	84,382	344,457
	Historical Annual Growth, 1990 – 2000	0.63%	0.43%	0.81%
	Historical Annual Growth, 2000 – 2010	-0.40%	0.10%	0.99%
	Estimated Annual Growth, 2010 – CY	0.18%	0.40%	1.11%
	Projected Annual Growth, CY to Y5	-0.35%	-0.15%	0.77%
	Population per Household	2.95	2.97	2.56

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Broadway Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.3%	0.5%	2.3%
	HH Income \$250,000 to \$499,999	0.3%	0.6%	2.8%
	HH Income \$200,000 to \$249,999	0.8%	1.5%	6.4%
	HH Income \$175,000 to \$199,999	1.7%	2.3%	4.9%
	HH Income \$150,000 to \$174,999	2.5%	3.2%	5.3%
	HH Income \$100,000 to 149,999	11.6%	13.2%	15.4%
	HH Income \$75,000 to 99,999	12.3%	12.6%	12.1%
	HH Income \$50,000 to 74,999	17.0%	17.9%	16.4%
	HH Income \$35,000 to 49,999	15.1%	14.7%	10.9%
	HH Income \$25,000 to 34,999	14.3%	11.6%	7.6%
	HH Income \$15,000 to 24,999	11.5%	9.6%	6.7%
	HH Income \$0 to 14,999	12.6%	12.3%	9.2%
	Average Household Income	\$61,325	\$68,772	\$114,641
	Median Household Income	\$45,498	\$52,488	\$73,658
	Per Capita Income	\$20,743	\$22,942	\$44,251
	Average Disposable Income	\$53,057	\$58,647	\$83,105
	Median Disposable Income	\$41,387	\$47,010	\$65,472
	Discretionary HH Income Over \$150,000	0.4%	0.6%	8.1%
	Discretionary HH Income \$125,000 to \$149,999	1.0%	2.0%	5.7%
	Discretionary HH Income \$100,000 to \$124,999	2.0%	3.2%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	5.9%	7.0%	10.1%
	Discretionary HH Income \$50,000 to \$74,999	14.0%	16.5%	16.5%
	Discretionary HH Income \$25,000 to \$49,999	27.3%	28.9%	24.8%
	Discretionary HH Income Under \$25,000	49.5%	41.8%	27.9%
	Average Discretionary HH Income	\$34,306	\$39,429	\$60,570
	Median Discretionary HH Income	\$25,350	\$30,742	\$46,811
	Householder White – Count	1,510	7,095	136,778
	Median HH Income	\$37,240	\$59,428	\$117,802
	Average HH Income	\$57,172	\$75,319	\$116,467
	Householder Black or African-American – Count	3,650	17,557	92,980
	Median HH Income	\$28,816	\$37,094	\$50,347
	Average HH Income	\$46,036	\$51,102	\$63,463
	Householder Hispanic – Count	19,916	64,578	197,119
Median HH Income	\$49,887	\$56,129	\$64,841	
Average HH Income	\$61,672	\$67,107	\$76,378	
Householder Asian or Pacific Islander – Count	757	1,687	27,781	
Median HH Income	\$32,058	\$41,465	\$107,934	
Average HH Income	\$49,125	\$62,245	\$110,840	
Householder Other or Pacific Islander – Count	874	3,288	27,826	
Median HH Income	\$46,477	\$54,528	\$80,404	
Average HH Income	\$58,645	\$67,494	\$92,346	

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<b>Gender</b>	Male Population	40,265	142,118	630,618
	Female Population	39,201	142,125	635,153
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	5,346	18,972	86,676
	Count of Pop 0 to 7 years	7,629	26,226	114,834
	Count of Pop 5 - 13	10,117	34,447	137,062
	Count of Pop 14 - 18	4,787	17,350	67,057
	Count of Pop 19 - 22	4,771	18,230	70,788
	Count of Pop 22 - 25	3,534	13,992	54,691
	Count of Pop 25 - 29	5,829	21,578	92,642
	Count of Pop 30 - 34	5,813	20,469	108,772
	Count of Pop 35 - 39	5,432	18,925	101,631
	Count of Pop 40 - 44	5,228	18,217	88,514
	Count of Pop 45 - 59	13,934	49,265	218,359
	Count of Pop 60 - 74	10,924	38,359	172,826
	Count of Pop 75 - 84	2,961	11,092	50,718
	Count of Pop 85+	790	3,346	16,035
	% of Pop 0 to 4 years	6.7%	6.7%	6.8%
	% of Pop 0 to 7 years	9.6%	9.2%	9.1%
	% of Pop 5 - 13	12.7%	12.1%	10.8%
	% of Pop 14 - 18	6.0%	6.1%	5.3%
	% of Pop 19 - 22	6.0%	6.4%	5.6%
	% of Pop 22 - 25	4.4%	4.9%	4.3%
	% of Pop 25 - 29	7.3%	7.6%	7.3%
	% of Pop 30 - 34	7.3%	7.2%	8.6%
	% of Pop 35 - 39	6.8%	6.7%	8.0%
% of Pop 40 - 44	6.6%	6.4%	7.0%	
% of Pop 45 - 59	17.5%	17.3%	17.3%	
% of Pop 60 - 74	13.7%	13.5%	13.7%	
% of Pop 75 - 84	3.7%	3.9%	4.0%	
% of Pop 85+	1.0%	1.2%	1.3%	
Median Age	34.6	34.3	35.7	
Average Age	36.5	36.6	37.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.8%	6.8%	7.0%
	% of Pop 5 - 13	13.0%	12.4%	11.0%
	% of Pop 14 - 18	6.2%	6.1%	5.4%
	% of Pop 19 - 22	6.1%	6.5%	5.7%
	% of Pop 22 - 25	4.5%	5.0%	4.4%
	% of Pop 25 - 29	7.3%	7.7%	7.4%
	% of Pop 30 - 34	7.3%	7.2%	8.6%
	% of Pop 35 - 39	7.0%	6.8%	8.2%
	% of Pop 40 - 44	6.6%	6.5%	7.1%
	% of Pop 45 - 59	17.4%	17.4%	17.3%
	% of Pop 75 - 84	3.5%	3.4%	3.6%
	% of Pop 60 - 74	13.5%	13.3%	13.4%
	% of Pop 85+	0.8%	0.8%	0.9%
Median Age	34.2	33.8	35.3	
Average Age	36.1	36.0	36.8	

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	% of Pop 45 - 59	17.7%	17.3%	17.2%
	% of Pop 60 - 74	13.9%	13.6%	13.9%
	% of Pop 75 - 84	3.9%	4.4%	4.5%
	% of Pop 85+	1.2%	1.5%	1.6%
	Median Age	35.1	34.8	36.2
Average Age	37.0	37.2	38.0	
Race	Count of White	23,138	84,844	509,638
	Count of Black or African-American	10,139	50,289	248,196
	Count of Asian or Pacific Islander	2,869	7,662	79,870
	Count of Other races	43,319	141,448	428,068
	White	29.1%	29.8%	40.3%
	Black or African American	12.8%	17.7%	19.6%
	Asian	3.6%	2.7%	6.3%
	Other Races	54.5%	49.8%	33.8%
Language Spoken	Speak English at Home	29.9%	36.0%	55.2%
	Speak Spanish at Home	66.2%	61.2%	37.8%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.0%	0.0%	0.2%
	Speak Other Indo-European Languages at Home	0.1%	0.2%	1.4%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.3%
	Speak Chinese at Home	0.1%	0.2%	1.2%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	3.1%	1.6%	1.4%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.3%
	Speak Other Language at Home	0.1%	0.2%	0.9%
Hispanic	Hispanic Population	61,464	203,845	600,756
	Hispanic Population Percent	77.3%	71.7%	47.5%
	Mexican	79.1%	81.7%	80.1%
	Puerto Rican	0.9%	0.9%	1.5%
	Cuban	0.5%	0.6%	0.9%
	Dominican	0.1%	0.3%	0.4%
	Central American	14.0%	10.8%	9.7%
	South American	0.6%	0.6%	2.1%
	Other Hispanic	4.8%	5.1%	5.4%
	2000 Hispanic Population Percent	70%	63%	43%
	1990 Hispanic Population Percent	52%	46%	32%

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<b>Ancestry</b>	American (percent of total population)	0.4%	0.6%	1.6%
	American	0.3%	0.4%	1.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.6%	2.7%	6.2%
	Chinese	0.0%	0.3%	1.4%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.3%
	South Central Asian (ie. Indian)	0.3%	0.3%	1.9%
	South East Asian (ie. Vietnamese)	3.0%	1.8%	2.2%
	Other Asian	0.2%	0.2%	0.3%
	European (percent of total population)	1.1%	1.5%	10.3%
	British	0.3%	0.3%	2.2%
	Dutch	0.0%	0.0%	0.2%
	French	0.1%	0.1%	0.6%
	German	0.2%	0.3%	2.2%
	Italian	0.1%	0.1%	0.7%
	Polish	0.0%	0.0%	0.4%
	Scandinavian	0.0%	0.0%	0.5%
	Scotch/Irish	0.2%	0.4%	2.2%
Other European (ie. Greek/Russian)	0.1%	0.2%	1.3%	
Middle Eastern	0.0%	0.0%	0.6%	
Other Ancestry	15.2%	20.0%	26.5%	
Unclassified Ancestry	2.3%	3.5%	7.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	50,911	181,251	849,497
	Elementary (0 to 8)	24.2%	19.7%	11.1%
	Some High School (9 to 11)	15.8%	14.3%	8.4%
	High School Graduate (12)	28.5%	30.2%	23.2%
	Some College (13 to 16)	14.6%	17.7%	16.8%
	Associates Degree Only	4.0%	5.0%	5.8%
	Bachelors Degree Only	9.6%	9.0%	19.4%
	Graduate Degree	3.3%	4.1%	15.4%
	% College (4+)	12.9%	13.1%	34.8%
<b>Household Type</b>	Total Households – count	26,706	94,204	482,484
	One Person HHs – count	6,600	23,032	152,623
	Family HHs – count	18,499	65,856	291,644
	Married Couple – count	11,095	38,728	192,009
	w/own children – count	5,761	18,192	83,034
	w/out own children – count	5,334	20,535	108,975
	Male Householder – count	1,946	8,098	28,714
	Female Householder – count	5,457	19,030	70,920
	Non-Family Households – count	1,607	5,316	38,217
	1 Person Household	24.7%	24.4%	31.6%
	2 Person Household	24.5%	24.9%	28.4%
	3 Person Household	17.8%	17.2%	14.9%
	4 Person Household	15.1%	15.3%	12.5%
	5 Person Household	9.9%	9.6%	7.0%
6 Person Household	4.5%	4.8%	3.3%	
7+ Person Household	3.6%	3.6%	2.3%	
% Households With Children	35.0%	32.7%	27.2%	

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<b>Housing</b>	Total Housing Units	29,684	104,754	535,233
	Owner Occupied Percent	36.8%	43.5%	45.8%
	Renter Occupied Percent	53.2%	46.5%	44.3%
	Vacant Housing Percent	10.0%	10.1%	9.9%
	Total Housing Units (Census 2000)	28,779	94,904	407,207
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.1%	0.2%	6.1%
	Property Value \$750,000 to \$999,999	0.8%	0.5%	4.9%
	Property Value \$500,000 to \$749,999	1.8%	2.9%	10.2%
	Property Value \$400,000 to \$499,999	2.2%	3.7%	7.7%
	Property Value \$300,000, to \$399,999	9.9%	9.4%	12.9%
	Property Value \$200,000 to \$299,999	24.8%	24.8%	19.6%
	Property Value \$150,000 to \$199,999	17.7%	18.4%	11.3%
	Property Value \$100,000 to \$149,999	24.4%	21.4%	11.9%
	Property Value \$60,000 to \$99,999	9.1%	11.4%	6.7%
	Property Value \$40,000 to \$59,999	2.6%	2.2%	1.9%
	Property Value \$0 to \$39,999	6.4%	5.0%	3.2%
	Median Home Value	\$169,688	\$175,701	\$274,821
<b>Wealth per Household</b>	\$0 and under - percent	20.8%	20.1%	18.8%
	\$1 to \$4999 - percent	11.7%	11.1%	9.6%
	\$5k to \$9999 - percent	5.6%	5.4%	5.0%
	\$10k to \$24999 - percent	7.1%	7.0%	6.6%
	\$25k to \$49999 - percent	7.0%	7.0%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	9.9%
	\$100k to \$249999 - percent	16.3%	16.7%	17.1%
	\$250k to \$499999 - percent	10.7%	11.2%	12.3%
	\$500k+ - percent	10.7%	11.3%	13.8%
	Median HH Wealth	\$42,012	\$47,940	\$65,925
	Avg HH Wealth	\$187,661	\$196,825	\$226,122
<b>Economic Viability</b>	Economic Viability Local	289	285	283
	Economic Viability Indexed	107	106	105
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	36,592	131,377	635,039
	Managerial/Executive	6.1%	8.0%	15.5%
	Professional Specialty	11.5%	12.4%	25.0%
	Healthcare Support	3.3%	3.4%	2.7%
	Sales	7.7%	9.0%	9.2%
	Office & Administrative Support	9.1%	10.0%	9.7%
	Protective Service	1.4%	2.0%	1.9%
	Food Preparation	7.4%	7.2%	4.9%
	Building Maintenance & Cleaning	6.2%	5.8%	3.7%
	Personal Care	2.9%	2.7%	2.2%
	Farming, Fishing, & Forestry	0.3%	0.3%	0.1%
	Construction	23.3%	19.6%	11.7%
	Production & Transportation	21.0%	19.4%	13.4%
	Percent White Collar Workers	37.6%	42.9%	62.2%
	Percent Blue Collar Workers	62.4%	57.1%	37.8%

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	Agriculture/Mining/Construction	22.0%	18.9%	13.4%
	Manufacturing	10.7%	10.0%	8.9%
	Transportation	7.4%	7.2%	6.6%
	Information	0.9%	0.8%	1.1%
	Wholesale/Retail	13.5%	14.1%	12.1%
	Finance, Insurance, Real Estate	3.5%	3.9%	5.9%
	Professional Services	2.7%	3.7%	8.8%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	6.4%	5.9%	4.6%
	Educational Services	16.0%	16.9%	22.6%
	Entertainment Services	8.6%	10.0%	8.2%
	Other Professional Services	5.7%	5.9%	4.8%
	Public Administration	2.4%	2.7%	2.8%
<b>Vehicles per HH</b>	No Vehicles	10.8%	10.6%	8.1%
	1 Vehicle	37.4%	35.1%	38.4%
	2 Vehicles	33.7%	33.9%	36.6%
	3 or more vehicles	18.1%	20.4%	16.9%
	Average Number of Vehicles	1.66	1.74	1.69
<b>Change</b>	Births (last 12 months)	1,080	3,899	17,183
	Deaths (last 12 months)	461	1,734	7,829
	Migration (last 12 months)	-197	-2,313	-984
<b>Work place</b>	Workplace Establishments	1,795	5,917	40,178
	Workplace Employees (FTE)	39,492	111,481	988,620